

The Distilled Spirits Association is delighted to announce the addition of a new member to its Board.

David Ridley, General Manager of Moët Hennessy's representative office in New Zealand will be joining the Board of the DSA from the end of this month. He comments: "We're really looking forward to actively participating in industry affairs along with our distributor, Lion Nathan, and being represented by the Association."

Allen McCormick, Chairman of the DSA comments: "We're thrilled to welcome Moët Hennessy's on board and look forward to David's contribution."

The Distilled Spirits Association is the national trade organisation representing New Zealand's leading producers and marketers of premium spirits and liqueurs. It aims to act as an advisor to protect the rights of the industry and ensure its continued success.

Current DSA members include: Anchor Ethanol Limited, Bacardi Martini Asia Pacific Ltd, Brown Forman Beverages Worldwide, Diageo (New Zealand) Ltd, Federal*Geo, Heaven Hill Distilleries NZ Ltd, Lion Nathan Wines and Spirits Ltd, Maxxium NZ Ltd, Pernod Ricard New Zealand Limited, The Rum Company (New Zealand) Ltd, Vintage Wines and Spirits Ltd and now Moët Hennessy.

ENDS

For further information or to interview either David Ridley (Moët Hennessy – 09-363 2826) or Thomas Chin (DSA – 09-300 5930), please contact Sally Frewin at the pr shop. Ph: 021 333 221 or email sally@theprshop.co.nz